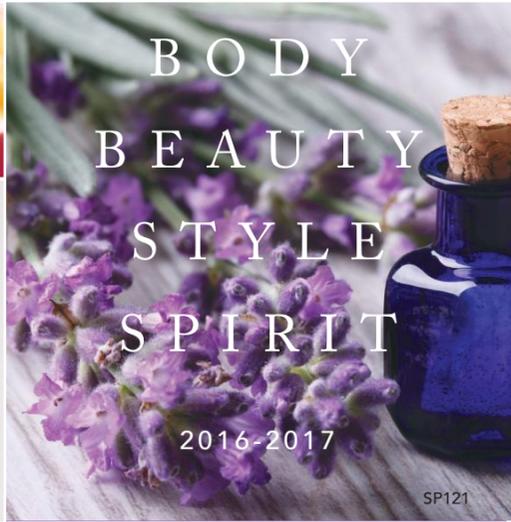


# \* SOUL PURPOSE



Attend or host a Soul Purpose Lifestyle Party to experience the luxurious product line, inhale our beautiful aromas, learn about our incredibly unique direct sales company and make new friends. Our esteemed hosts can earn free products, purchase host only products and receive generous discounts on their purchases.

## let's celebrate THE JOURNEY

Welcome to Soul Purpose Lifestyle Company! We are proud to bring you a company and line of products that is unique and the best that the world has to offer. From solid scents and all natural soy candles to luxurious body polishes, Soul Purpose offers products—and an experience—that is hard to find anywhere else. We aim to take care of people as beautifully and joyfully as possible while remaining mindful of our fragile planet. We believe that we can help people love the body they have, while taking good care of it. Prosperity is provided through our home based business opportunity and is designed to give Entrepreneurs a platform for success—however each individual defines it. In fact, we believe our “soul purpose” is to bring Entrepreneurs joy and prosperity. Because different people have different ideas about what success means, we help our Entrepreneurs earn the income they need, whether it is working the business part-time or devoting all of their efforts to building a business that gives them unlimited income for years to come.

a message from *Nadine*



Nadine A. Thompson  
Founder

Nadine A. Thompson,  
Founder

## Lifestyle Parties

Host a Virtual Party  
Same Great Rewards!

**HOST A LIFESTYLE PARTY** | Shop for FREE Products & 50% OFF Items! We have developed an exciting plan to support our Lifestyle Entrepreneurs' efforts to expand their customer base and engage others as Party Hosts.

With a host order of \$20 or more, the host becomes eligible for shopping credits and 50% off products as follows:

Shopping Credit	50% off Items	Party Total	#Booking
30% in FREE Products	4	\$1000 or more	1
25% in FREE Products	3	\$750 - \$999	1
20% in FREE Products	2	\$500 - \$749	1
15% in FREE Products	1	\$300 - \$499	
10% in FREE Products	1	Up to \$300	

### FREE GIFT

For having a party that has a minimum of 3 guest orders and a minimum of \$125 total customer product sales you will receive a FREE Soy Candle, Body Custard, or Mineral Shimmer Body Powder!



## JOURNEY OF THE Senses

Our products were developed with a global vision in the hope of utilizing earth friendly and socially responsible vendors from around the world, while using the highest quality natural ingredients and extracts. The Journey of the Senses collection includes fragrances like Brazilian Jackfruit to Ghanaian Brown Sugar & Honey and many more.

**The purpose of life is a life of purpose.** ~ Robert Byrne

## An Opportunity of a Lifetime

Many people dream of taking control of their lives and finances by running their own business. It's a very compelling idea. Working on your own terms. Doing something you love. Reaping the rewards. Enjoying a bright future.

We invite you to become part of Soul Purpose. You can be in business for yourself, but not by yourself. Instead of building someone else's dream, you can build your own.

At Soul Purpose, our goal is to create a unique opportunity for individuals to attain Entrepreneurial success and create inter-generational wealth. Some unique features of this opportunity include:

- Recession-proof industry
- No layoffs, salary freezes or performance reviews
- Flexible schedule
- Individually-driven income
- Significant tax benefits

**UNLIMITED INCOME**  
Unlock the power of the plan for  
**UNLIMITED INCOME & SUCCESS!**

### GET PAID UP TO 10 WAYS!

As you progress within the compensation plan you'll gain more compensation opportunities - up to 10 different ways!

1. Retail Profits
2. Unilevel Commission / Residual Income
3. CEO Leadership Coding Bonuses
4. Fast Start Bonuses
5. Quick Start Bonuses
6. Infinity Leadership Bonuses
7. Car Bonuses
8. Dream Car Giveaway
9. Revenue Sharing
10. Product Credits

Plus, RECOGNITION AWARDS!

## Entrepreneurship made SIMPLE.

**5** STEPS to **FINANCIAL FREEDOM**

### GETTING STARTED is easy!

Your Soul Purpose Entrepreneur is available to assist you in completing these 7 simple steps to begin your Soul Purpose business!

- Step 1 Choose your enrollment level: CEO or Basic
- Step 2 If applicable, plan to generate retail profits (or budget) to become CEO Qualified in 30-60 days
- Step 3 Set up your monthly auto-ship (may qualify for FREE Shipping)
- Step 4 Set up your EMMA & Youngevity Back Office accounts
- Step 5 INVITE, EXPOSE, CLOSE & DUPLICATE to build a successful business

[WWW.SOULPURPOSE.COM/E-CATALOG](http://WWW.SOULPURPOSE.COM/E-CATALOG)

Soul Purpose products are natural, conditioning, healing, protecting & moisturizing. Enriched with vitamins A, E & D, wild-crafted Shea Butter, Almond Oil, and Organic Aloe. Fortified with our exclusive antioxidant blend of: Acai Berry, Oregon Grape, Red Wine, and Green Tea. Our products are paraben free, vegan and not tested on animals.

**INCREDIBLE FRAGRANCES**

Enjoy our "Journey of the Senses" collection; an exotic collection of fragrances from around the globe.

**Ultra Rich BODY CUSTARDS**

The richest body cream ever; infused with shea butter, antioxidants and exotic fragrances.



- \$15 | 4 oz.
- Brazilian Jackfruit [SP660]
- Hollywood Fresh [SP661]
- Ghanaian Brown Sugar & Honey [SP662]
- Lovely Day [SP663]
- Persian Pomegranate & Mango [SP664]
- Australian Sandalwood [SP665]
- Tunisian Honey Almond [SP666]
- Simply - Unscented [SP667]

**Shea BODY BUTTERS**

Rich body butters made with shea and cocoa butters. Mother Nature's beauty secret.



- \$20 | 4 oz.
- Brazilian Jackfruit [SP320]
- Zanzibar Girls' Club [SP322]
- Australian Sandalwood [SP323]
- Caribbean Ginger [SP324]
- Hollywood Fresh [SP327]
- Haitian Vetivert Pepper [SP328]
- Ghanaian Brown Sugar & Honey [SP329]
- Persian Pomegranate & Mango [SP330]
- Lovely Day [SP334]
- Simply - Unscented [SP470]
- Tunisian Honey Almond [SP680]

**BODY POLISHES**

Melt away stress and rejuvenate with our nourishing polishes made of herbal extracts, desert salts, pure cane or brown sugar, essential oils, Vitamin E and our exclusive antioxidant blend.



- 10 oz.
- Hollywood Fresh [SP641] \$20
- Ghanaian Brown Sugar & Honey [SP642] \$25
- Lovely Day [SP643] \$20
- Persian Pomegranate & Mango [SP644] \$20
- Australian Sandalwood [SP645] \$20
- Simply [SP647] \$20

**BODY GLOSS**

Target those dry areas with our Body Gloss, a light, gleaming elixir of herbal oils, healthy antioxidants and nutrient rich moisture, all designed to let your skin's natural beauty emerge.



- \$15 | 4 oz.
- Ghanaian Brown Sugar & Honey [SP622]
- Lovely Day [SP623]
- Persian Pomegranate & Mango [SP624]
- Australian Sandalwood [SP625]
- Peruvian Bougainvillea [SP628]

**PURE ESSENTIALS HAIR PRODUCTS**

Botanically based salon quality hair care formulated with Moroccan Argan and coconut oil.



- SHAMPOO \$22 | 12 oz. [SP380]
- CONDITIONER \$24 | 12 oz. [SP381]
- HAIR BUTTER \$20 | 4 oz. [SP339]
- Tahitian Coconut HAIR GLOSS \$15 | .5 oz. [SP385]

**GIFT SETS**

Our beautiful gift sets of luxurious pampering & fragrant aromatherapy are ready for giving to everyone & every occasion. Perfect for birthdays, holidays or corporate gifts to name a few.



- AMBIANCE GIFT SETS** Candle & Solid Scent - \$25
- Ghanaian Brown Sugar [SP141]
- Hollywood Fresh [SP143]
- Lovely Day [SP145]
- Brazilian Jackfruit [SP147]
- Bougainvillea [SP149]

**GLOW SETS** Body Polish & Body Butter

- Ghanaian Brown Sugar [SP792] - \$35
- Hollywood Fresh [SP793] - \$30
- Lovely Day [SP797] - \$30
- Australian Sandalwood [SP799] - \$30

**JOURNEY OF THE SENSES** [SP720] - \$90

Nine journey of the senses solid scents.



**HAND & BODY WASHES**

This essential oil and aloe based cleanser creates a lavish lather that cleans and moisturizes. It can be used as a shampoo, shower gel, or gentle bubble bath.

- \$15 | 8 oz.
- Brazilian Jackfruit [SP600]
- Hollywood Fresh [SP601]
- Ghanaian Brown Sugar & Honey [SP602]
- Lovely Day [SP603]
- Persian Pomegranate & Mango [SP604]
- Australian Sandalwood [SP605]
- Tunisian Honey Almond [SP606]
- Simply - Unscented [SP607]

**HAPPY FEET FOOT CARE**

Organic, refreshing, moisturizing, everything you need for healthy, pampered and happy feet.

Provence Lavender Mint Tea

**FOOT SOAK**

\$22 | 16.7 oz. [SP460]

**REVITALIZING FOOT SCRUB**

\$30 | 15.3 oz. [SP461]

**ORGANIC FOOT THERAPY CREAM**

\$15 | 3.07 oz. [SP462]

**DEODORIZING FOOT SPRAY**

\$12 | 4.43 oz. [SP463]

**HAPPY FEET GIFT SET**

\$75 | Contains all 4 items above [SP731]



**SOLID SCENTS**

All natural solid perfumes. Can be used as a perfume, after shave, hair balm, hand and cuticle cream. Perfect for travel.

\$10 | .5 oz.



- Brazilian Jackfruit [SP300]
- Zanzibar Girls' Club [SP302]
- Australian Sandalwood [SP303]
- Caribbean Ginger [SP304]
- Hollywood Fresh [SP307]
- Haitian Vetivert Pepper [SP308]
- Ghanaian Brown Sugar [SP310]
- Lovely Day [SP313]
- Armenian Pomegranate Mango [SP315]
- Wine & Roses [SP316]
- Tunisian Honey Almond [SP317]
- Bougainvillea [SP250]

**MASSAGE & HEALING BALMS**

We believe you should feel wonderful all over, all the time. We created these fabulous massage and healing balms that are perfect for giving or for pampering yourself.

.5oz

- BE CALM MASSAGE BALM [SP431] \$12
- BE HAPPY MASSAGE BALM [SP433] \$12
- BE WELL MASSAGE BALM [SP434] \$12
- SIMPLY MASSAGE BALM [SP475] \$10
- ITALIAN LEMON HAND BALM [SP318] \$12
- REMEDE HEALING BALM [SP435] \$12
- SOLE FOOD FOOT BALM [SP464] \$12
- HEALING LIP BALM [SP473] \$6



**WELL BEING TRIO SET** [SP776] \$35

Includes: Be well, Be calm & Be happy.

**HEAD TO TOE TRIO SET** [SP779] \$35

Includes: Hand balm, foot balm & hair gloss



**ALL-NATURAL SOY CANDLES**

Natural soy candles are paraben, paraffin, and chemical free. Our multi-use candles can be used to fragrance your environment and as a warm aromatherapy massage-oil. Go ahead indulge your senses!

\$20 | 10 oz. tin

- Brazilian Jackfruit [SP340]
- Hollywood Fresh [SP351]
- Ghanaian Brown Sugar & Honey [SP352]
- Lovely Day [SP356]
- Bougainvillea [SP500]
- Persian Pomegranate & Mango [SP501]



**CLARIFYING VITAMIN C FACE WASH**

This formula contains the highest form of active, bio-available Vitamin C for beautiful skin. Great for oily, problem or combination skin. \$21 [SP393]

**BALANCING VITAMIN C TONER**

Vitamin C renews the skin while fighting free radicals. Use both morning and night. \$18 [SP397]

**ALIVE REJUVENATING DAY CREAM**

Essential Oils soften, restore and defend. Daytime moisture for all skin types. Use both day and night for oily skin. \$25 [SP390]

**RESTORE VITAMIN C SERUM**

Nurture. Restore. Renew. A healing and restorative serum to restore skins beauty and balance and to reverse damage caused by toxins in the environment and over exposure to the sun. Ideal for all skin types. \$25 [SP440]

